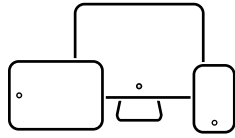


## TOMEK ZAREBSKI

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Website: [zarebski.co.uk](http://zarebski.co.uk)



## PERSONAL PROFILE

Integrated Designer with focus in Digital Design and over 18 years experience designing for sectors: Publishing, Fashion, Luxury, Arts, Entertainment, Telecom, Financial and FMCG.

MA Graphic Design and BSc Marketing graduate with problem solving skills and research methodologies.

## KEY SKILLS

Problem Solving skills.  
Analysing data and creating Wireframes and User Journeys.  
Brand creation and development skills.  
Good visualising / illustrating skills.  
Retouching and photo enhancements.  
Artworking and print production skills.  
Ability to plan, organise and keep going when things get difficult.  
Ability to communicate with people in a diverse environment.  
Ability to work to tight deadlines.

## COMPUTER SKILLS

Proficient in: Photoshop, Illustrator, InDesign, Flash, Dreamweaver, Fireworks, Invision.  
Good in: Quark Xpress, Word, PowerPoint, MailChimp, Cinema 4D, Sketch.  
Experienced in: Wordpress, Corel, Final Cut, After Effects.  
Working knowledge of coding: HTML, CSS3, JS, JQuery, mySQL.

Manual skills:  
Drawing, Photography, Bookbinding, Letterpress, Silkscreen print

## EDUCATION

**MA Graphic Design**  
University of the Arts London,  
London College of Communication  
01/2007 -12/2008

**PGDip Design for Visual Communication**  
University of the Arts London,  
London College of Communication, UK  
01/2006 - 10/2006

**BSc Marketing & Management, Major Advertising**  
Warsaw College of Promotion, Poland  
10/2001 - 10/2004

**Diploma in Graphic Techniques**  
Professional Institute for Artists, Torun, Poland  
09/1999 - 06/2001

## WORK SAMPLES

[VIEW FOLIO 2019 >](#)

[VIEW DIGITAL DESIGN >](#)

[VIEW CHECKOUT >](#)

[VIEW CASE STUDY >](#)

[VIEW PRINT >](#)

## CAREER HISTORY

**Freelance Graphic & Web Designer**, London, Amsterdam, Zürich, Chicago, Gibraltar.  
Clients: Spiraleye, William Hill, ArchiDekor, Discovery Channel, Sauce Design, Tag Worldwide, Contiki Holidays, Naomi Tracz Jewellery, Skill2Skill, Propel London, Base One, Onagono, Ghulam Sakina, Dara Ford, La Petite S\*\*\*\*\*, Ingram, Mind, Global Pulse, FUEL 4 TRAVEL Commodore International Corporation.  
Designing a set of icons. Design and development of websites, Facebook pages, newsletter campaigns and animated web banners. Designing outdoor banners. Design of the corporate identity. Design of the UI for a social network website. Retouching, design of the lookbooks. Inflight entertainment app.  
04/2006 - present

**UX/UI Designer** at TravelSupermarket, MoneySupermarket Group, London  
· design of the site components based on user and business needs using creative ideas to enhance KPIs such as VTA and conversion.  
05/2017 - 05/2018

**UI Designer** at Global Eagle Entertainment, London  
· designing user interfaces for in-flight entertainment  
03/2017 - 04/2017

**Digital Designer** at August Media - Publicis London  
· designing web interfaces and image assets for Morrison, Honda, Renault design of newsletters for Ocado, Legoland, 82BakerStreet  
· creating animation for Egalite UK, Legoland,  
· developing infographics for Citibank, Nestle, HondaEngineRoom  
09/2016 - 03/2017

**UX/UI Designer** at Mundio Mobile, London  
· design of responsive websites and mobile app interfaces, layout, typography, iconography, prototyping  
05/2016 - 08/2016

**User Interface Designer** at Sony Computer Ent., Guerrilla Games, Cambridge  
· working in Agile environment  
· designing User Interface for the game 'Rigs,' testing designs on PlayStation VR  
· helping with marketing collateral for E3 trade show  
05/2015 - 05/2015

**Lead Designer** at Betsson Group, Malta  
· design informed by user data (Persona's, analytics), UX and responsive design  
· creating prototypes and A/B testing, conversion rate optimisation, mentoring creative team, overlooking development of the projects  
· collaboration with various stakeholders  
08/2014 - 02/2015

**Senior Digital Designer** at Virgin Media, London  
· working in E-commerce department  
· designing digital touch-points of the 'Connected Home' campaign - 'Best Performing Campaign we've done to date' - Head of Digital Marketing  
· creating 3D illustrations (brainstorming, sketching, modelling, feedback, amendments, delivery)  
· Discover Broadband section - designing assets for sale campaign & special offer banners - designing new site components and refreshing existing ones  
10/2012 - 04/2014

**User Interface Designer** at Kindred, former Unibet Plc., London  
· working in the UX Team, consisting of Researcher, Information Architect, Content Manager and Frontend Developer  
· designing for web, tablet and mobile, based on wireframes  
· creating prototypes and manuals for development, improving user journeys,  
· mobile user testing  
· trained in User Centred Design Process, KYC and AML  
03/2012 - 09/2012

**Web Designer** at GIMO Ltd., London  
· design and development of product websites and landing pages  
· social and direct marketing, animated web banners  
· trained new team members, served as interim team lead  
11/2009 - 07/2011

**Designer** at Vertigo Publications Ltd., London  
· sole designer, design and delivery of the magazine  
· print estimates and choice of paper  
· participating in the process of the cover selection  
· design of the newsletter, advertising guidelines and marketing collateral  
09/2006 - 06/2009

**Graphic Designer** at E-Digital Design Ltd., London  
· designing book and DVD covers  
· illustration, layout, web design and corporate identity  
05/2008-01/2009

**Freelance Designer** at DLH Poland, Warsaw, Poland  
· bilingual interactive CD presentation with a 3D animation  
03/2004 - 01/2005

**Graphic Designer** at Gall Advertising Agency, Toruń, Poland  
· designing in response to a brief: print, outdoor, packaging, merchandising  
· helping Clients to identify their needs and proposing appropriate solutions  
· training and mentoring junior colleagues  
07/2000 - 10/2004